



# HP UNIVERSAL INSTANT-DRY GLOSS PHOTO PAPER

Get attention with your images. With improved HP Universal Instant-dry Gloss Photo Paper, enjoy even higher image quality. See deeper blacks and more vivid colors. And as always, enjoy instant-dry performance and durable, long-lasting prints.



### Deliver excellent image quality

Produce excellent results with this economical photo paper. Improved HP Universal Instant-dry Gloss Photo Paper delivers excellent image quality for attention-getting photos and display graphics—from posters and presentations to retail graphics.

### Save time and money with instant-dry prints

Save time, streamline your workflow, and increase your productivity. Prints dry instantly for immediate handling and lamination. Jumbo rolls enable unattended printing.<sup>1</sup> Enjoy the easy, trouble-free printing you expect from HP.

### Gain versatility and durable, long-lasting prints

Count on durable, long-lasting prints. You get great results for indoor display graphics, whether you're printing with HP dye- or pigment-based inks. And you get exceptional print permanence, whether in-window<sup>2</sup> or away from direct sun.<sup>3</sup>

### Applications

- Trade show and event displays
- Posters and presentations
- POP and retail displays
- Photo enlargements
- Art reproductions
- Geographic Information Systems (GIS)

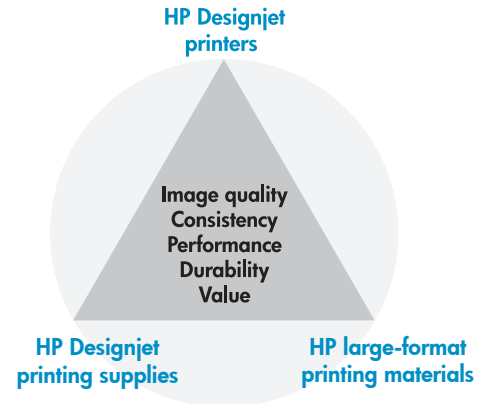
### Benefits

- Better image quality with Original HP dye- and pigment-based inks (wider color gamut for more vivid color, and deeper blacks)
- Higher gloss
- Durable prints for easier media handling
- Long-lasting prints (over 200 years indoors, away from direct sun;<sup>3</sup> in-window—up to 6 months unlaminate<sup>2</sup>)
- Longer periods of unattended printing with jumbo 61 m (200 ft) rolls<sup>1</sup>



### The HP Designjet printing system—the complete solution

HP Designjet printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to ensure reliable, consistent results with every print.



### Target customers

- Graphic designers
- Architects
- Engineers
- Geographic Information Systems (GIS) professionals
- Print service providers
  - Quick printers
  - Small sign shops
  - Copy shops
  - Repro houses

<sup>1</sup> Available in North America, Latin America, and Europe.

<sup>2</sup> With HP pigment inks. Interior in-window display ratings by HP Image Permanence Lab. HP predictions based on test data under Xenon-Arc illuminant—calculation assumes 6,000 Lux/12 hr day. For more information, see [www.hp.com/go/supplies/printpermanence](http://www.hp.com/go/supplies/printpermanence).

<sup>3</sup> Compared to the previous version. Display permanence rating for interior displays/away from direct sunlight, under glass by HP Image Permanence Lab.

Water-resistance ratings tested by HP Image Permanence Lab on a range of HP media. For more information, see [www.hp.com/go/supplies/printpermanence](http://www.hp.com/go/supplies/printpermanence).



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## COMPATIBILITY

For compatibility information, please refer to the latest HP large-format supplies compatibility chart on [www.hp.com/go/lfprinting/materials-supplies](http://www.hp.com/go/lfprinting/materials-supplies)

For the latest ICC/media profiles, please visit [www.hp.com/go/lfprinting/materials-supplies](http://www.hp.com/go/lfprinting/materials-supplies)

(click on ICC profiles and select your printer). For non-post script printers see your external RIP vendor.

## TECHNICAL SPECIFICATIONS

WEIGHT	200 g/m <sup>2</sup> per ISO 536 Test Method			
THICKNESS	7.7 mil/195 microns per ISO 534 Test Method			
OPACITY	Greater than 94.5% per ISO 2471			
BRIGHTNESS	Greater than 92% per TAPPI T-452 Test Method			
WHITENESS	99 per ISO 11476 Test Method			
FINISH	Gloss			
OPERATING TEMPERATURE	15 to 30° C (59 to 86° F)			
OPERATING HUMIDITY	15 to 80% RH			
DISPLAY PERMANENCE (INDOOR HOME OR OFFICE)	Over 200 years indoors, away from direct sun <sup>3</sup>			
DISPLAY PERMANENCE (COMMERCIAL IN-WINDOW)	Up to 6 months unlaminated <sup>2</sup>			
WATER RESISTANCE	Yes, with Original HP 70 Vivera pigment inks or HP 91 Vivera pigment inks			
DRY TIME	Less than 2 minutes (at 23° C, 50% RH)			
SHELF LIFE	2 years, unopened in original packaging			
STORAGE TEMPERATURE	18 to 30° C (64 to 86° F)			
STORAGE HUMIDITY	35 to 65% RH			
COUNTRY OF ORIGIN	Product of Germany			
ORDERING INFORMATION	PRODUCT NUMBERS	ROLL SIZES	UPC CODES	REGION
	Q6574A	610 mm x 30,5 m (24 in x 100 ft)	829160268545	Worldwide
	Q6575A	914 mm x 30,5 m (36 in x 100 ft)	829160268552	Worldwide
	Q6576A	1067 mm x 30,5 m (42 in x 100 ft)	829160268569	Worldwide
	Q6578A	1524 mm x 30,5 m (60 in x 100 ft)	829160268583	Worldwide
	Q8754A	1067 mm x 61 m (42 in x 200 ft)	808736847162	North America, Latin America, Europe
	Q8756A	1524 mm x 61 m (60 in x 200 ft)	808736847179	North America, Latin America, Europe
WARRANTY	Hewlett-Packard large-format printing materials are guaranteed to meet HP published specifications, to be free of manufacturing flaws and defects, and are designed to resist paper jams when used correctly. If you are not satisfied with this product for any reason, please visit <a href="http://www.hp.com/go/lfprinting/materials-supplies">www.hp.com/go/lfprinting/materials-supplies</a> , and select HP product support center to locate product support in your region.			

For more information about HP large-format printing materials, visit: <http://www.hp.com/go/lfprinting/materials-supplies>

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